



FACT SHEET

▲ Project Title	Bangalore International Automotive Expo 2010
▲ Edition	2nd Edition
▲ Acronym	BIAE 2010
▲ Subject	Exposition on Automobiles, Components & Accessories
▲ Positioning	South-India's Largest Automobile Expo
▲ Tagline	Everything Auto
▲ Frequency	Annual
▲ Date / Duration	11th to 15th of March 2010 [5 Days]
▲ Time	10 am to 8.00 PM / 10.00 - 20.00 Hours (All Days)
	Press: 10.00 - 12.30 Hours on 10th Wed & 11th Thu March 2010
	Business: 10.00 - 12.30 Hours on 11th Thu, 12th Fri & 15th Mon, March 2010
	General: 12.30 - 20.00 Hours on 12th Fri, 13th Sat & 15th Mon, March 2010 & 10.00 - 12.00 Hours on 15th Sun, March 2010
▲ Venue	The Palace Grounds, Vasanthnagar, Bangalore 560052 Karnataka INDIA
▲ Organizer	Winmedia Communications Private Limited
▲ Supported by	<ul style="list-style-type: none"> • Automotive Research Association of India • Federation of Indian Automobile Associations • Automobile Association of Southern India • Western India Automobile Association • Federation of Motor Sports Clubs of India
▲ Exhibit Profile	• Automobile Manufacturers • Accessories • Components • Aftermarket • Services
▲ Projection	<ul style="list-style-type: none"> • Exhibitors: • 450– 500 Companies [• Domestic 300+ • Overseas 100+] • Visitors: • Public : 200000+ • Trade : 10000+ • Media : 500+
▲ Object	<ul style="list-style-type: none"> • Offer an effective platform to facilitate joint ventures, partnerships / associations, sourcing, dealerships, networks, etc., • Fulfill industry need by conducting a quality expo in this part of the country • Present the expo on a global format

FEATURES

- ▲ • Poster Design Competition
- ▲ • Celebrities
- ▲ • Careers Fair- Auto Industry
- ▲ • Workshops
- ▲ • Test Drives
- ▲ • Fuel-savers Competition
- ▲ • Road Safety Drive
- ▲ • Parking Competition
- ▲ • Auto-based Games Competition
- ▲ • Electric Vehicle Track
- ▲ • Vintage Car Gallery
- ▲ • Stall Design Awards
- ▲ • Trial Track

FOCUS

- ▲ • Alternative Fuels
- ▲ • Safety, Environment Initiatives
- ▲ • IT in Automotive Industry
- ▲ • Design Concepts